



PGATM
LEARNING CENTERS
CHINA



PGA SUMMER CAMP

Shenzhen | Dongguan | Hong Kong | Haikou | Beijing | Shanghai

JUNE - AUGUST

PGA OF AMERICA

- Found in 1916 with its headquarter in Florida, the United States, 29,000 members operating over 3,000 sections
- Deeply committed to bringing a higher standard to the sport, develop international professional tournaments, promote golf education and training worldwide, including the PGA golf management university program, youth development, vocational training and re-training, public golf, and charity events which are related to golf
- Members include Jack Nicklaus, Annika Sorenstam, Rory McIlroy, Jordan Spieth, Dustin Johnson, and so on



罗德曼·瓦纳梅克 Rodman Wanamaker



- One of the largest working sports organizations
- Leading the game for 100 Years

Manages four of golf's biggest events in the Ryder Cup, PGA Championship, KitchenAid Senior PGA Championship, and KPMG Women's PGA Championship, also the Junior PGA Championship, the world's largest golf PGA expo and golf learning and performance centers



1947年莱德杯 Ryder Cup 1947

VISION

We are committed to developing well-rounded athletes physically, mentally, and emotionally through sports, education, and cultural exchange. We empower our student athletes along with their families to achieve their full potential.

MISSION

We are building the pre-eminent nationwide China multi-sport academy, offering a full range of programs across multiple sports to help athletes learn how to play and develop a lifelong love of sports.

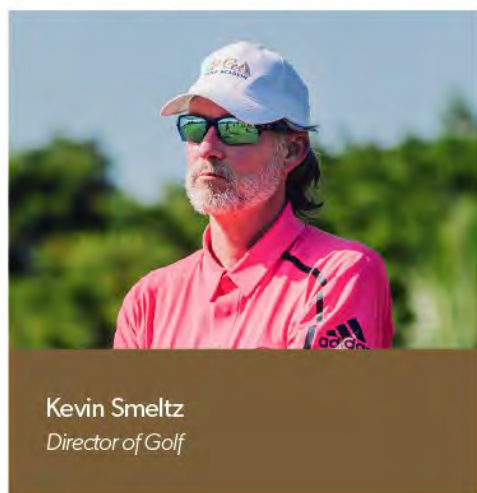


INTERNATIONAL ELITE COACHING TEAM

PGA Golf Academy has an elite team of international professional coaches from the United States, the United Kingdom, South Africa, South Korea, China and other countries and regions, with international professional certification, rich experience in golf training and teaching experience. The Academy coaches have been trained by PGA of America, PGA of the United Kingdom and other international professional golf institutions. They are familiar with junior psychology, understand the growth and development of students of different ages and levels, and have professional physical education skills.

Our Director of Golf and curriculum designer, Kevin Smeltz, was most recently named by "Asian Golf" as the Number 1 coach in Asia Pacific and has been named Golf Magazine Top 100 for the past 10 years.

Kevin's students have achieved 22 wins on the PGA Tour, LPGA Tour, and Champions Tour, including Nick Price, Charles Howell III, and Na Yeon Choi



Kevin Smeltz
Director of Golf





COACHING PHILOSOPHY

We provide the ultimate pathway to physical, mental, and emotional excellence for the youth of all athletic abilities.

- **BEGINNER TO ELITE**

We use a Long Term Athletic Development Program "LTAD" to promote healthy and well-rounded individuals.

- **MULTI-SPORT**

We use the teaching of functional movement skills and fundamental sports skills to help student athletes reach their full athletic potential.

- **HOLISTIC**

We care about the mental, physical, social, and emotional elements that can enhance or hinder elite performance.

- **DATA DRIVEN**

Our coaches use technology to provide the best prescription possible to allow us to spend more time where it matters.

- **ARTISTIC COACHING STYLE**

With all of the information available to them, our coaches simplify the message, so that it is easy for the student to grasp.

- **HEALTHY ENVIRONMENT**

We provide the training ground for your student athlete to be set up for life success.

TEACHING SYSTEM

A student's success can depend largely on the coaching system and how it is implemented. Becoming the best player you can be takes the following five disciplines that are the integral parts of the coaching system:

- **ASSESS**

It is crucial to establish a baseline or snapshot of a student's skills to correctly build a plan to improve them. Our assessment is all encompassing and tests the student's putting, short game, green reading, distance wedges, full swing broken down into different distance categories, 3D evaluation, video analysis, club fitting, on course strategy, and the mental and fitness side as well.

- **PLAN**

Coaches create tailored programs to help each and every student achieve their goals. Coaches will go over students' strengths and weaknesses and explain to students their coaching methods so they understand how to improve in the necessary areas.

- **IMPLEMENT**

With proper planning the student has a clear path to success and this is also where the joy of improvement takes place. With diligent work and utilizing state of the art technology Trackman and Golf BioDynamics, student begin to see results.

- **PERFORM / COMPETE**

We train our students to excel in competitions. There has been an abundance of research in recent years into the science of elite performance, how elite performers train and what it takes to achieve greatness. We tap into this research with first-hand experience with the type of practice and training that transfers to competition.

- **EVALUATE**

Here at PGA of America Academy we are always motivated for our students to get the best out of themselves. To reach one's goals, one must constantly try to improve. During follow up lessons, the student and coach will discuss where they are in relation to the goals set out for themselves and how to best progress along the plan set out to achieve them.

PGA OF AMERICA GOLF ACADEMY MISSION HILLS - CHINA

Mission Hills China is the world's largest and only five-continent style golf course, has collected the "Guinness World Record No.1", the national 5A tourist attraction, the global "Green Oscar" – the first place in the international garden community gold award, "The World's Best Golf Resort " and other honorary titles.





PGA OF AMERICA LEARNING & PERFORMANCE **THE PLAYERS CLUB - BEIJING**

The Players Club is Beijing's premier, private club allowing only the chosen few to receive a timeless member experience. Designed by golfing giant, Mr. Gary Player, The Players Club consists of 27 holes of championship golf, each nine providing a unique and challenging experience whilst being maintained to world class standards. With one of the only grass tee driving ranges in Beijing and PGA Learning & Performance @ThePlayersClub, the practice facilities and services at The Players Club are second to none. Not to mention the three-green chipping area and 85-yard-long practice putting green. It provides the perfect environment for members, their families and guests to relax and enjoy their day.

PGA OF AMERICA LEARNING & PERFORMANCE LANHAI GOLF CLUB - SHANGHAI

LanHai International Country Club features 36 holes of extraordinarily diverse golf spread over 200 hectares (500 Acres) of naturally rolling terrain set hard beside by the Yangtze River. Yangtze Dunes Course is ompletely redesigned and reimagined by Ogilvy, Clayton, Cocking & Mead (OCCM), the Melbourne-based architecture firm headed by 2006 U.S. Open champion Geoff Ogilvy. OCCM took the existing design and introduced features drawn from the great links courses of Scotland, Ireland and Australia. With 18 new green complexes and extensive, flamboyant shaped outlying area areas, Yangtze Dunes has been hailed among the finest layouts created in the 21st century. The Woodlands Course stands in stark contrast to Yangtze Dunes. This highly regarded Nicklaus Design, completed in 2009, offers golf through a garden. Lush and impeccably maintained, the parkland-style layout winds its way through a pristine forest, skirting a dozen water hazards. While luxuriating in the Woodlands beauty, players of all levels are asked to be strategic with every shot.



PGA OF AMERICA DEVELOPMENT CENTER SHANGHAI CENTRE

Shanghai Centre is located in the center of Jing 'an District of Shanghai, on Nanjing West Road. It encompasses apartments, office space, retail plaza, theatre and a platinum five-star hotel. Shanghai Centre is the earliest class A office building in the business district of Nanjing West Road, joining some of the world's best known companies, foreign consulates and trade offices in the most-sought-after business address in Shanghai.



PGA OF AMERICA DEVELOPMENT CENTER WATERFALL HONGKONG

Waterfall is conveniently located in the heart of the city in Olympian City 1, situated above Olympic Station, the only public driving range in Hong Kong offering TopTracer ball tracking technology. Facilities include 52 hitting bays, practice green, and 2 coaching studios with GC Quad.





PGA OF AMERICA LEARNING & PERFORMANCE SHENZHEN BAY

Shenzhen Bay Sports Center encompasses stadium, gymnasium and swimming pool, focusing on sports games, sports training, fitness-for-all, conference and exhibition expo, shopping mall, art performance, leisure entertainment and tourism in one-body comprehensive large sports center. It is placed under a white giant grid steel roof structure, its soft line of the roof is like the birth of world's athletes' incubators. Combining with its innovative ideas, unique shape, the "National Stadium - Bird's Nest" design techniques have the similar contour.



SHENZHEN



PGA OF AMERICA DEVELOPMENT CENTER **MINSHANG**

In Shenzhen Noble Merchant Golf Club, Excel Driving Range has 48 bays (includes 14 VIP rooms) ranges more than 255 yards. Its semi-automatic ball distribution system, target greens, putting green and chipping green, etc., play a strong sense of reality, which allow players to adjust target greens for their own needs, in order to achieve the best effect of practice.

PGA YOUTH DEVELOPMENT NANSHAN EAST FOREST

Founded in 2011 and headquartered in Shenzhen, Donglin Education focuses on commercial development and operation related to education, parent-child culture, etc. Based on deep understanding of education, experience and innovation, combined with years of operating experience in commercial real estate, Donglin Education is committed to creating a one-stop urban education complex.



BEGINNER GOLF CAMP

Suitable Group: Beginning Level Teenagers		Daily Routine
Age: 6-13 years old	Coaches to Students Ratio: 1:8	
<div><div><ul style="list-style-type: none">· Golf English· Golf Ruling, Etiquette, and Terminology· Golf Skills· Personality Development</div><div><ul style="list-style-type: none">· English Speaking Environment· Teamwork Building· Handcraft workshop· Variety of non-golf activities</div></div> <p>Providing the most relaxing and exciting ways to educate young beginning players with golf terminologies, ruling and etiquettes. The camp will provide fun golf competitions to improve related skills; also including non-golf activities and energy supplies. Campers will able to develop their personalities throughout the whole training, such as teamwork, communication, self-discipline, proactiveness and leadership.</p> <div>DAY CAMP/ RMB 6800 OVERNIGHT CAMP / RMB 9800</div>		<div>8:00-8:45 Breakfast</div> <div>9:00-9:20 Training Schedule Announcement and Warm-up</div> <div>9:20-12:00 Golf Lessons/On Course Training (Lianwei Zhang's Course)</div> <div>12:00-13:30 Lunch Break</div> <div>14:00-16:30 Handcraft Workshop</div> <div>17:30-19:00 Dinner and Breaks</div> <div>19:30-20:30 Evening Activities</div>



CHAMPIONS CAMP

Suitable Group: Mid-Level Teenager Players		Daily Routine
Age: 8-17 years old	Coaches to Students Ratio: 1:8	
<ul style="list-style-type: none"> · 9-hole on course training from Monday to Thursday · Playing strategies analysis · Full-swing and short-game analysis and improvements · Different penalty-area shots techniques and strategies · Fitness and psychology training · Team-Building/Playing Analysis/Training Summary <p>Practicing camper's golf skills and improving on-course playing ability, in order to reduce shots played every round. The Summer Camp will start from testing student's full-swing, short-game, on-course playing ability, then establish personal practice schedule from driving range to golf course. Each morning will be focusing on golf-technique analysis, correctness, and practice; afternoon will be focusing on playing, strategies, fitness, and psychology. Each playing session will be including shots from penalty areas, difficult ball-positions technique, playing skills under different circumstances, team-building and training summary. The lesson will also be including golf course design, PGA Tour education, golf related English study, and etc.</p> <p>DAY CAMP/ RMB 8800 OVERNIGHT CAMP / RMB 12800</p>		<p>8:00-8:45 Breakfast</p> <p>9:00-9:20 Training Schedule Announcement and Warm-up</p> <p>9:20-11:50 Golf Skill Lesson/Strategies Analysis/ Comprehensive Training/Psychology & Fitness Lesson</p> <p>12:00-13:30 Lunch Break</p> <p>13:30-16:30 9-hole On-course Training</p> <p>17:30-19:30 Dinner and Break</p> <p>19:30-20:30 Evening Activities</p>



ELITE CAMP

Suitable Group: Higher level players looking for golf technique improvements		Daily Routine
Age: 12-17 years old	Coaches to Students Ratio: 1:8	
<ul style="list-style-type: none"> · Elite training system · 3 x 9-hole + 1 x 18-hole on-course training · Preparing for oversea colleges and universities team and professional career · Playing strategies analysis · Full-swing and short-game skills · Different penalty-area shots techniques and strategies · Fitness and psychology training · Participating with school director and elite coaches <p>Training includes full-swing, putting, chipping, pitching, bunker, course management, and etc. Fitness and sports psychology training will help players improve comprehensively.</p> <p>DAY CAMP/ RMB 12800 OVERNIGHT CAMP / RMB 16800</p>		<p>8:00-9:10 Breakfast/Warm-up</p> <p>9:10-12:00 Golf technique lessons/ Strategies Analysis/ Comprehensive Practice</p> <p>12:00-13:00 Lunch Break</p> <p>13:30-16:00 Golf Comprehensive Practice</p> <p>16:00-17:30 Free Practice</p> <p>19:30-20:00 Evening Activities</p>





CAMP LOCATIONS		AVAILABLE CAMPS	SESSION DATES
PGA OF AMERICA GOLF ACADEMY MISSION HILLS DONGGUAN	Daping linping Road, Tangxia Town, Dongguan, Guangdong Province (Dongguan Golf Academy)	BEGINNER GOLF CAMP Ages 6 - 13 years (Beginner) CHAMPIONS CAMP Ages 8 - 17 years (Intermediate) ELITE CAMP Ages 12 - 17 years (Advanced)	1 July 5 - 9
PGA OF AMERICA GOLF ACADEMY MISSION HILLS SHENZHEN	No.1 Golf Avenue, Guanlan Stree, Longhua District, Shenzhen, Guangdong Province		2 July 12 - 16
PGA OF AMERICA GOLF ACADEMY MISSION HILLS HAIKOU	No.1 Mission Hills Avenue, Longhua District, Haikou, Hainan Province (Haikou Golf Academy)		3 July 19 - 23
PGA OF AMEIRCA LEARNING & PERFORMANCE THE PLAYERS CLUB BEIJING	14 Lou Tai Duan, Li Tian Road, Tian Zhu Town, Shunyi District, Beijing		4 July 26 - 30
PGA OF AMEIRCA LEARNING & PERFORMANCE LAN HAI GOLF CLUB SHANGHAI	Laihai International Golf Club, Lane 55, Lanhai Rd, Chenjia Town, Chongming, Shanghai		5 August 2 - 6
			6 August 9 - 13
			7 August 16 - 20
			8 August 23 - 27

CAMP LOCATION	AVAILABLE CAMPS		SESSION INFORMATION	
PGA OF AMERICA DEVELOPMENT CENTER WATERFALL HONGKONG 2F Olympian City 1, 11 Hoi Fai Road Olympic Station, Hong Kong	SPORT LEVEL GOLF SUMMER CAMP Ages 5 - 8 years	PLAYER LEVEL GOLF SUMMER CAMP Ages 7 - 15 years	MORNING SESSION 8:30 - 12:00 AFTERNOON SESSION 14:30 - 18:00	1 June 30 - July 2 2 July 7 - 9 3 July 21 - 23 4 July 28 - 30 5 August 4 - 6 6 August 11 - 13

PREVIOUS CAMPS:



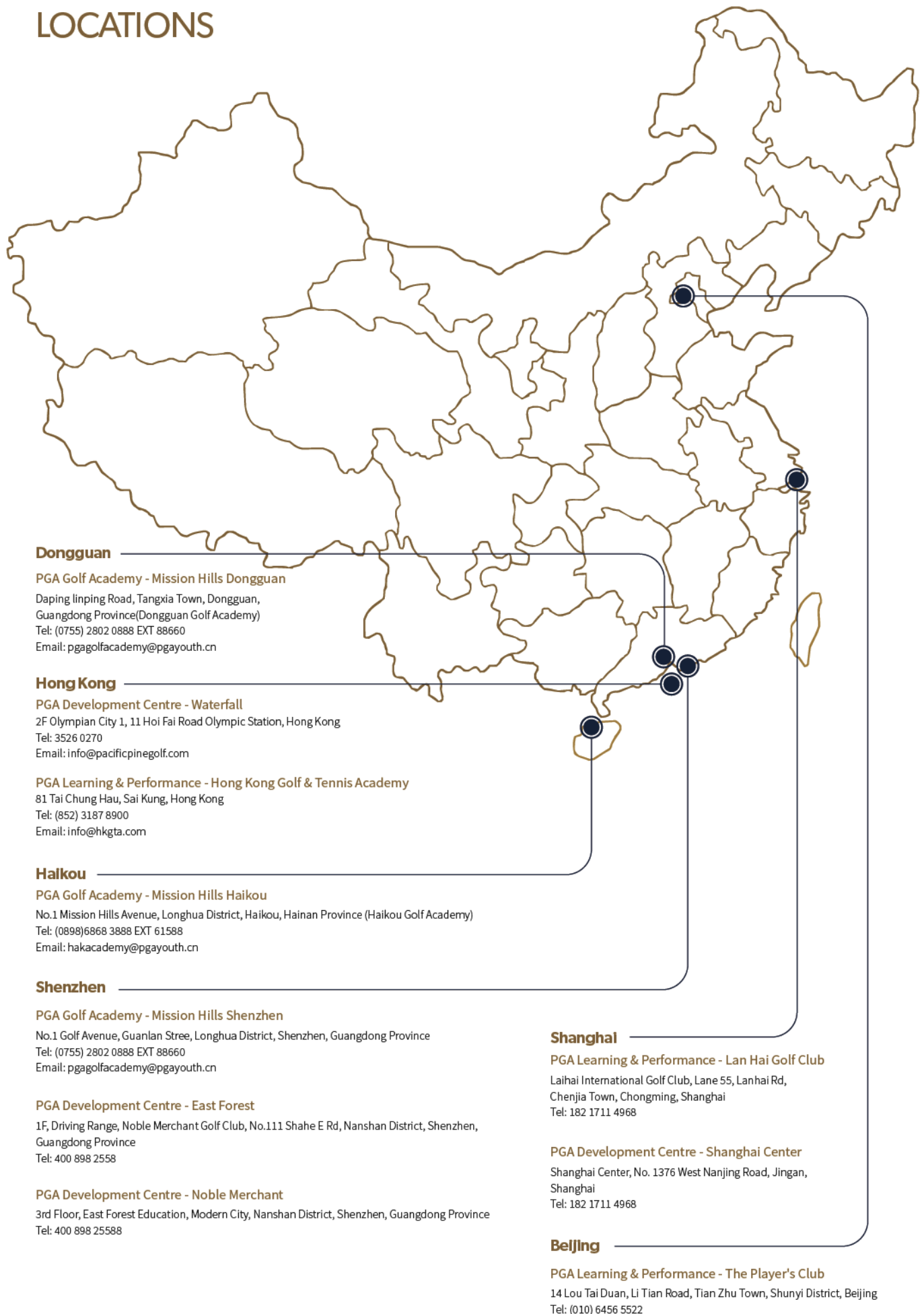


PREVIOUS CAMPS:





LOCATIONS



Dongguan

PGA Golf Academy - Mission Hills Dongguan

Daping linping Road, Tangxia Town, Dongguan,
Guangdong Province(Dongguan Golf Academy)
Tel: (0755) 2802 0888 EXT 88660
Email: pgagolfacademy@pgayouth.cn

Hong Kong

PGA Development Centre - Waterfall

2F Olympian City 1, 11 Hoi Fai Road Olympic Station, Hong Kong
Tel: 3526 0270
Email: info@pacificpinegolf.com

PGA Learning & Performance - Hong Kong Golf & Tennis Academy

81 Tai Chung Hau, Sai Kung, Hong Kong
Tel: (852) 3187 8900
Email: info@hkgta.com

Haikou

PGA Golf Academy - Mission Hills Haikou

No.1 Mission Hills Avenue, Longhua District, Haikou, Hainan Province (Haikou Golf Academy)
Tel: (0898)6868 3888 EXT 61588
Email: hakacademy@pgayouth.cn

Shenzhen

PGA Golf Academy - Mission Hills Shenzhen

No.1 Golf Avenue, Guanlan Stree, Longhua District, Shenzhen, Guangdong Province
Tel: (0755) 2802 0888 EXT 88660
Email: pgagolfacademy@pgayouth.cn

PGA Development Centre - East Forest

1F, Driving Range, Noble Merchant Golf Club, No.111 Shahe E Rd, Nanshan District, Shenzhen,
Guangdong Province
Tel: 400 898 2558

PGA Development Centre - Noble Merchant

3rd Floor, East Forest Education, Modern City, Nanshan District, Shenzhen, Guangdong Province
Tel: 400 898 25588

Shanghai

PGA Learning & Performance - Lan Hai Golf Club

Laihai International Golf Club, Lane 55, Lanhai Rd,
Chenjia Town, Chongming, Shanghai
Tel: 182 1711 4968

PGA Development Centre - Shanghai Center

Shanghai Center, No. 1376 West Nanjing Road, Jingan,
Shanghai
Tel: 182 1711 4968

Beijing

PGA Learning & Performance - The Player's Club

14 Lou Tai Duan, Li Tian Road, Tian Zhu Town, Shunyi District, Beijing
Tel: (010) 6456 5522



RATE SHEET

CAMP	SESSION DATES	AVAILABLE LOCATIONS	ADDRESS	PRICE
<p>Multisports</p> <p>DISCOVER YOUR PASSION</p>	<p>June 15 – 18*</p> <p>June 21 – 25**</p> <p>June 28 – July 2**</p> <p>July 5 – 9</p> <p>July 12 – 16</p> <p>July 19 – 23</p> <p>July 26 – 30</p> <p><small>*Only available at Shekou International School Campus</small></p> <p><small>**Only available at Dulwich College Shanghai Pudong or Shekou International School Campus</small></p>	<p>International School of Beijing</p> <p>Dalton School Hong Kong</p> <p>Dulwich College Shanghai Pudong</p> <p>Shekou International School</p>	<p>10 Anhua St, Shunyi District, Beijing</p> <p>G/F, Imperial Cullinan, 10 Hoi Fai Road, Kowloon, Hong Kong</p> <p>266 Lan An Rd, Jinqiao, Pudong, Shanghai</p> <p>Jingshan Villas, Nanhai Blvd, Shekou, Nanshan, Shenzhen</p>	<p>RMB4,899 - 5,199</p> <p>HKD2,699 - 3,199</p> <p>RMB4,999 - 5,299</p> <p>RMB4,999 - 5,299</p>
<p>Golf</p> <p>PGA BEGINNER CAMP</p> <p>&</p> <p>PGA CHAMPIONS CAMP</p> <p>&</p> <p>PGA ELITE CAMP</p>	<p>July 5 - 9</p> <p>July 12 - 16</p> <p>July 19 -23</p> <p>July 26 - 30</p> <p>August 2 - 6</p> <p>August 9 - 13</p> <p>August 16 - 20</p> <p>August 23 -27</p>	<p>PGA of America Golf Academy MISSION HILLS - DONGGUAN</p> <p>PGA of America Golf Academy MISSION HILLS - SHENZHEN</p> <p>PGA of America Golf Academy MISSION HILLS - HAIKOU</p> <p>PGA Of Ameirca Learning & Performance THE PLAYERS CLUB - BEIJING</p> <p>PGA Of Ameirca Learning & Performance LAN HAI GOLF CLUB - SHANGHAI</p>	<p>Daping linping Road, Tangxia Town, Dongguan, Guangdong Province</p> <p>No.1 Golf Avenue, Guanlan Stree, Longhua District, Shenzhen, Guangdong Province</p> <p>No.1 Mission Hills Avenue, Longhua District, Haikou, Hainan Province</p> <p>14 Lou Tai Duan, Li Tian Road, Tian Zhu Town, Shunyi District, Beijing</p> <p>Laihai International Golf Club, Lane 55, Lanhai Rd, Chenjia Town, Chongming, Shanghai</p>	<p>BEGINNER:</p> <p>DAY-ONLY CAMP: RMB 6800</p> <p>OVERNIGHT CAMP: RMB 9800</p> <p>CHAMPIONS:</p> <p>DAY-ONLY CAMP: RMB 8800</p> <p>OVERNIGHT CAMP: RMB 12800</p> <p>ELITE:</p> <p>DAY-ONLY CAMP: RMB 12800</p> <p>OVERNIGHT CAMP: RMB 16800</p>
<p>Golf</p> <p>SPORT LEVEL SUMMER CAMP</p> <p>&</p> <p>PLAYER LEVEL SUMMER CAMP</p>	<p>June 30 - July 2</p> <p>July 7 - 9</p> <p>July 21 - 23</p> <p>July 28 - 30</p> <p>August 4 - 6</p> <p>August 11 - 13</p> <p>SESSIONS: MORNING 8:30 - 12:00</p> <p>AFTERNOON 14:30 - 18:00</p>	<p>PGA of America Development Center WATERFALL - HONGKONG</p>	<p>2F Olympian City 1, 11 Hoi Fai Road Olympic Station, Hong Kong</p>	<p>HKD 3200 - 3500</p>
<p>Basketball</p> <p>BALLOUT</p>	<p>July 12 - 16</p> <p>July 19 - 23</p> <p>July 26 - July 30</p> <p>August 2 - 6</p> <p>August 9 - 13</p>	<p>Foshan Golf Club</p> <p>Sino-Canada Concord School of Hefei</p>	<p>Nanhai District, Foshan, Guangdong Province, China, 528231</p> <p>Chuangxin Ave and Fuxing Rd, High-Tech Zone, Hefei, P. R. China</p>	<p>RMB6,599 - 6,999</p> <p>RMB6,599 - 6,999</p>



CHINA

2005 Block B, Xiangnan Ruifeng Commercial Plaza
Nanshan, Shenzhen, Guangdong, China
+86 4009 909 500

HONG KONG

Suite 608, 41 Heung Yip Road
Wong Chuk Hang, Hong Kong SAR
+852 3105 2913

www.pacificpinesports.com

Beijing Chengdu Dongguan Foshan Guangzhou Haikou Hong Kong Shanghai Shenzhen Zhuhai